

Spectacular Times



ANIMALS

Pocketbook Series



"We have so enslaved the rest of animal creation, and have treated our distant cousins in fur and feather so badly that beyond doubt, if they were ever to formulate a religion, they would depict the Devil in human form."

William Ralph Inge

Preamble

In the Society of the Spectacle the world we see is not the real world - it is a world we have been conditioned to see. Change is in the very nature of the Spectacle - the paint on the stage sets starts peeling, the joints start to show. By keeping us stepping and fetching, by keeping the initiative, it stays one step ahead and leaves us with only one response - reaction.

Like an inexperienced boxer our defensive glove flies, unflinching, to the place where we were last hit.

We are at our most vulnerable when we are conned into mistaking the Spectacle for reality. It is easy to be cynical about the obviously constructed Spectacles such as fashion, pop stars, top-twenty records, car designs, etc. But if we mistake the Spectacle for reality we never give it a second thought - we shrug our shoulders and say "That's life!", we accept it as the natural order of things.

Not so long ago it was the "natural order" for Africans to be taken as slaves on plantations. Much racism today depends on 'concepts' of innate inferiority or fear of the unfamiliar.

Women who demand equality of opportunity and equal consideration find themselves faced with a whole string of spurious arguments which range from the biological to the spiritual - all arguments which end with the conclusion (sometimes expressed with sympathy) that such is the way of the world. Happily every day more people see through the con.

But confront most convinced anti-racists and anti-sexists with speciesism and you may get a laugh, or annoyance (i.e. this may be where you put this booklet down); they may see your point (but do nothing) or just amble off mumbling about being too busy with starving kids or the right to work. Pin them down and they will trundle out the same worn out arguments which they have already rejected as a basis for racism and sexism.

"I argue that there can be no reason - except the selfish desire to preserve the privileges of the exploiting group - for refusing to extend the basic principle of equality of consideration to members of other species."

Peter Singer



The conditioning starts early. We are taught to distinguish between different types of animal in the same way as we are taught to distinguish between different types (classes) of people. Our first cuddly toys are animals, but usually little bears and lions (not cows

or sheep). Our pets are our non-food animals.

(well conditioned people who eat white veal and battery chickens are often



genuinely outraged that other people eat horses and dogs.) We are so conditioned that we see nothing offensive or ridiculous in T.V. advertisements which show pigs who want to be made into sausages or tuna fish who can't wait to be canned. We are not outraged by adverts and packaging which shows pictures of 'contented' cows and farmyard chickens - images which we know to be a sick parody of the factory farming methods which actually produce the product.

Hardly a week goes by without a TV feature on animals. Spectators again - long shot..heat haze..voice over.. lions stalking zebra to the 1812 Overture - after a few you can't tell the wildlife films from the Esso adverts.

RUTHLESS...SAVAGE... SPECTACULAR!

The result of this 'educational' television is that now most people know more about the life cycle of the cheetah and the shark than they do about the animals that finish up - every day - as meat on their plate.

Opposition to speciesism has nothing to do with sentimentality, anthropomorphism or cats homes - it is about simple justice and consideration. It is nothing to do with being an 'animal lover' - some animals are not very lovable - but would anyone expect that in order to be concerned about equality for a mistreated racial minority you have to love each individual member of that minority - or regard them as cute and cuddly?

"Animals are not brethren, they are not underlings; they are other nations, caught with ourselves in the net of life and time"

Henry Beston

We have constructed the world of our own alienation. Every barrier we put up restricts our own freedom of movement. Our castle has become our prison, from whose walls we watch the world outside.

"Here in the zoo, in this place of hypnotic fascination, human beings come to see their own instincts caged and sterilized. Everything that is intrinsic to human kind, but smothered by capitalist society, reappears safely in the zoo. Aggression, sexuality, motion, desire, play, the very impulses to freedom are trapped and displayed for the alienated enjoyment and manipulation of men, women and children. Here is the harmless spectacle in which every-

thing desired by human beings exists only to the degree that it is separated from the reality of human existence.....The condition of slavery automatically poses the question: "What are the prospects for liberation?" It hardly needs to be stressed that the very notion of the revolutionary transformation of the relations between humans and beasts is all but unthinkable today."

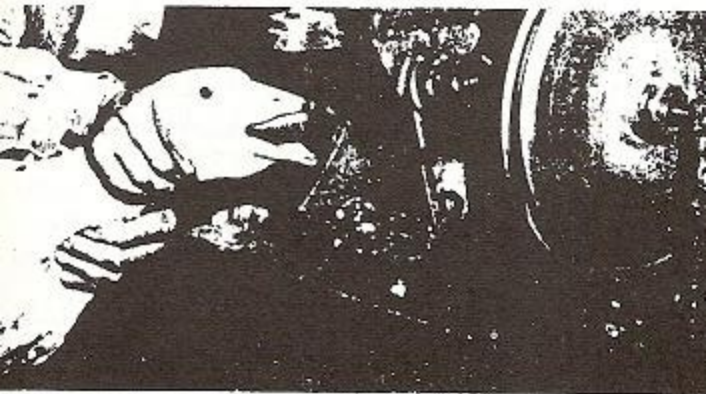
The Surrealist Group

The Spectacle only offers us the choice of human civilization or animal savagery. It always offers these choices which are no choice at all. (The current CEGB publicity campaign invites us to choose between going forward to nuclear power or back to the stone age.) We know better. We have to know that there are other ways of doing things. The possibilities are immense.

Waiter! Waiter! There's a piece of
dead animal in my soup!

There may seem to be a lot of herbs, but apart from the delicious flavour they add, they also help to veil the reality of brains from the squeamish.

Spectacular production is obviously keen to keep the unpalatable side of production hidden from the consumers. In the case of factory-farmed food the consumer has been a willing collaborator in the cover-up.



"Somewhere along the line these long suffering servants of ours, the food producing farm animals, have lost out. Their lot has actually worsened, while the others have been treated with more care and respect.....Most of us live with this inconsistency because, although we see the wild creatures and pets, we do not see the unfortunate battery creatures - whether hens, pigs or calves - because they are neatly shut away from view in anonymous private buildings.....The moral of this story, if you happen to be a bird or a mammal, is not to provide mankind with any valuable form of food. If you merely provide companionship as a pet, or beauty as a wild creature, you will be well treated; but if you provide your eggs or your meat for human sustenance - your reward will be a life sentence in an animal concentration camp."

Desmond Morris

Down at the Factory Farm

Ninety-five percent of all eggs and chickens are produced by the battery system. The chickens never see daylight and live their entire lives (about a year) in cages in battery houses. The Ministry of Agriculture recommends that five chickens can adequately spend their entire lives in a cage with a floor area of 18"x20" (45cm x 50cm). They cannot spread their wings and movement is restricted. Naturally fights break out. As fights could damage the merchandise the birds are de-beaked.

LYON
ELECTRIC COMPANY, INC.

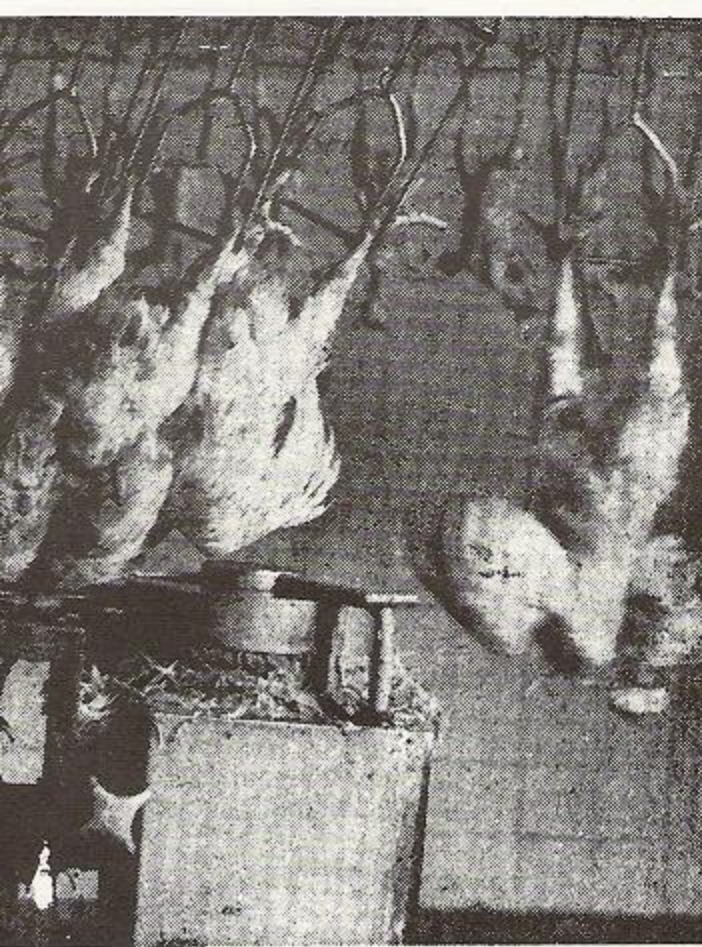


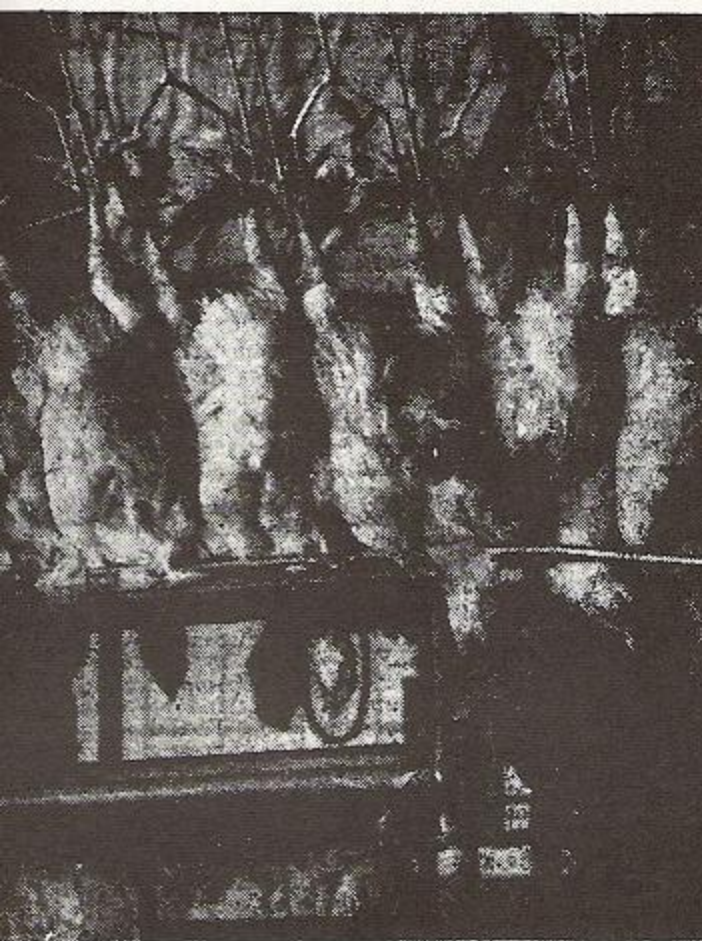
Debeakers®

DUAL DEBEAKER®

- Debeak two birds at once
- Increase production and
Decrease labor costs
- Models available for:
6-10 Day Precision
Debeaking
Day Old Turkey Debeaking







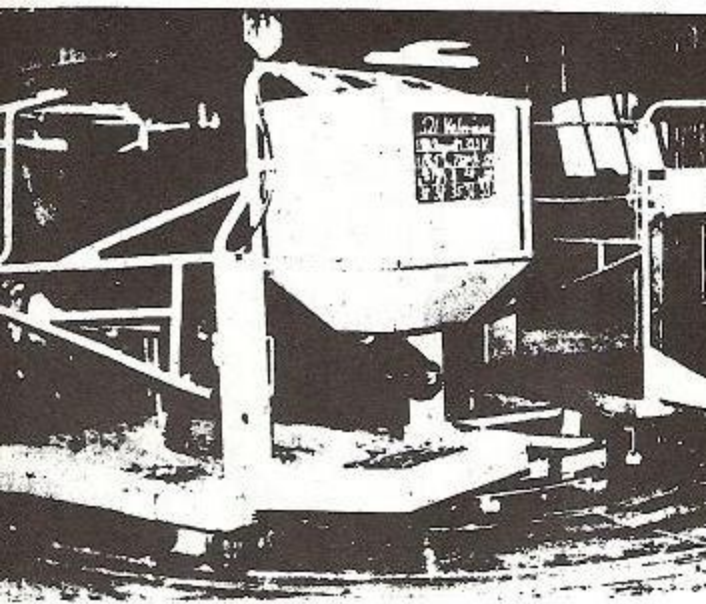
A large, textured, light-colored object, possibly a piece of fabric or a large animal skin, draped over a dark, rectangular frame. The object has a mottled, fibrous appearance. The frame is dark and appears to be made of wood or metal. The background is dark and indistinct.

Pork, ham and bacon are also produced by the battery system. Veal calves aren't put in cages. They live in 24" wide stalls in a veal unit. They stay there twenty-four hours a day. They cannot even turn round. They are fed a low-iron liquid feed to keep the veal a fashionable 'white' colour. Denied the fibre all ruminants crave, they gnaw their wooden crates. After fourteen weeks they are led out, many unable to walk or stand properly, and slaughtered.

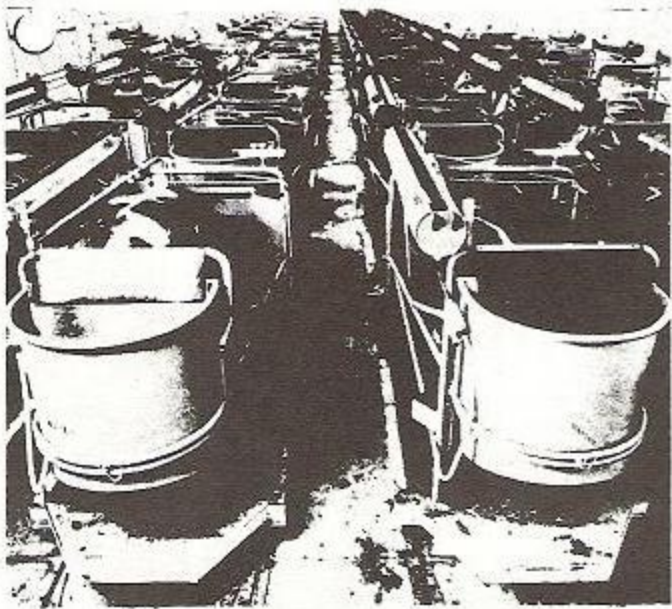
The latest development in dairying is Alfa Laval's "Unicar". A Unicar is a crate which runs on a small railway track. At one end of the crate is a feed trough and at the other end is a manure hopper; in the middle is a cow.

Every six hours the Unicar makes a short journey from the 'cow-park'. As it progresses it trips various automatic functions. The manure is dumped and flushed out, the water trough is topped up and a computer calculated amount of concentrated food is dropped into the manger. As

the Unicar enters the milking station a cowman attaches the milking machine and removes it again when the Unicar leaves by the exit behind him. Chopped hay is then released into the manger.



The Unicar then returns automatically to the shed where it is parked for another six hours, the cow, of course, remaining in it.



"Cows don't need legs any more!"

Alfa Laval
representative

In this happy conspiracy between producer and consumer nothing is more mystified than the process by which living animals become meat. Primary school children are taken out to the country to visit farms and see newborn lambs and piglets. City farms have been specifically set up to bring children nearer to animals and 'nature'. Children are encouraged to feed animals, groom them, watch them give birth. If this is all so 'natural' how come nobody organizes primary school visits to the slaughterhouse?

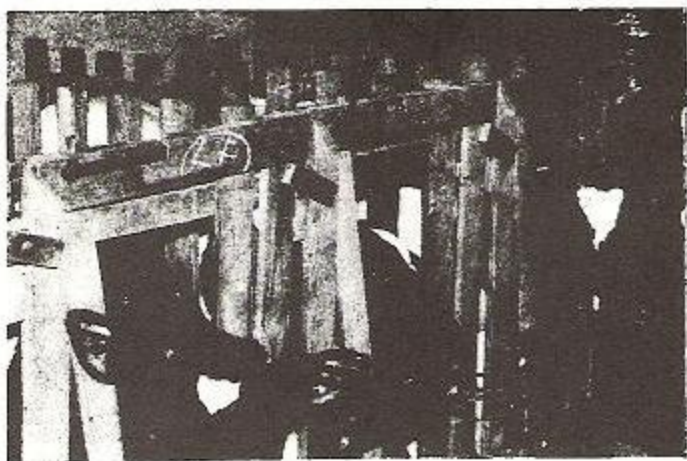
Bernard Matthews says that slaughtering is running at between 5,000 and 6,000 a day. The normal daily slaughtering rate at both factories is 25,000.

Yesterday morning two lorryloads of live turkeys were driven into Great Witchingham. Once inside, the birds are hung by the feet from a moving track, a heavy and difficult job because turkeys struggle hard, and are then stunned by having their heads dipped into an electric bath.

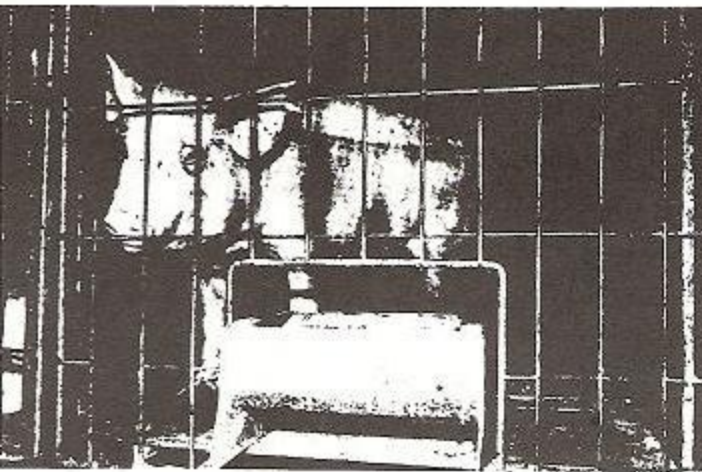
Their throats are slit while they are momentarily

stunned by the shock, because it is considered aesthetically important to slit the bird's throat while its heart is beating. This allows enough blood to drain away to produce a pale-fleshed carcass.

The men in this part of the factory are paid an extra £11 a week "dirt" money, because their protective clothes are sprayed constantly with turkey excreta and blood. Otherwise, the average basic pay is £72 a week for day workers, £87 a week for the night shift. Most of the women, who make up 60 per cent of the labour force, work in the processing and packing department.



"This is what it means to be a slave:



to be abused and bear it, compelled by
violence to suffer wrong."

Euripides

A few years ago the Polar Bears at Brookfield Zoo, after heavy rains flooded their lair, swam across the moat, broke into a concession stand and frolicked about as they consumed thousands of marshmallows.

The Surrealist Group

Revolution is
the Festival of
the Oppressed

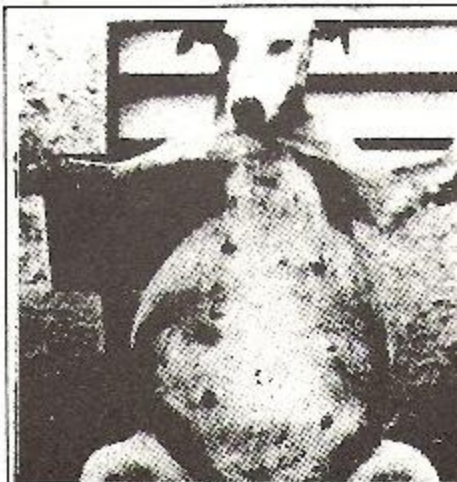
IMG's Tariq Ali added 'One is just so involved in fighting for a solution to the problems of humanity that to start taking up issues involving animals is not one of our priorities.'

"Everyone has a limited amount of time and energy, and time taken in active work for one cause reduces the time available for another cause; but there is nothing to stop those who devote their time and energy to human problems from joining the boycott of the produce of agribusiness cruelty. It takes no more time to be a vegetarian than to eat animal flesh.... when non-vegetarians say 'human problems come first' I cannot help wondering what exactly it is that they are doing for humans that compels them to continue to support the wasteful, ruthless exploitation of farm animals."

Peter Singer

Early this century Thomas Edison devised a way of demonstrating, in one blow, the power of electricity and the impact of the motion picture camera. He filmed the public electrocution of an elephant.

Approximately 100,000 animals die every week in British laboratories alone. In theory animals used in laboratory experiments are protected against cruelty by an Act of Parliament set down in 1876. However, no independent observer, not even an RSPCA inspector, has the right of entry into a vivisection laboratory to witness an experiment on a living animal.



This dog will be killed to prove by autopsy that the alcohol she is forced has damaged her liver.

There has been only one successful prosecution under the Act since it became law.

The type of animal experimentation that the majority of people are willing to justify is that which advances medical science. It may be justified on the basis that the suffering of the few outweighs the benefit to the many - but in practice it is animals and not humans who make the sacrifices. It may be argued that this is acceptable because animals are less intelligent and less aware than humans. Although

our psychiatric hospitals contain many



Chimpanzee inoculated with Syphilis for research purposes.

people who are less intelligent than dogs and less aware than apes, it is rare to hear the proponents of the above view publicly extend their argument to include conducting painful experiments on the mentally sub-normal. In practice both arguments carry the reservation - "as long as the subject isn't human".

Before we face the hard questions about animal experimentation for medical purposes we need to clear the clutter. Thousands of animals die and suffer in experiments which, even if they result in a new treatment, will effect a relatively small number of people. While resources and skills are poured into these areas of research, the vast majority of people who die and suffer from disease do so from diseases which we already know how to cure. To massively reduce the toll of human life and suffering on this planet we do not need a new drug or a new surgical technique, but a way of getting the drugs and treatments we already have to the people who need them.

A large number of animals are used in the testing and screening of drugs. In some cases non-animal alternatives are already being researched and developed. But at present a large number of drug experiments

have little to do with improvements in medical care - they are done for commercial reasons. The drug industry is one of the most competitive and lucrative in the world. To stay ahead companies must expand their market with new drugs and also develop new drug combinations in order to get protected production rights as their 'old' drugs become available to their competitors.

It is estimated that almost 2,000 new chemical products are put on to the world market each year and that about 150,000 different medicines are obtainable, yet according to the World Health Organisation, all known diseases could be treated with about 200 of these substances.

A great deal of industrial disease, stress and anxiety - the daily humiliations of living in a spectacular society - can be prevented.

Even so: there still remain conditions which cause premature death and suffering. There still remains a comparatively small area of research which would become effectively impossible without live experimental subjects. A society that

has reinvented everyday life will still have to consider how this research can continue, if this research can continue - and the consequences if it doesn't continue. There are no easy answers. In the end we each choose the answer we think we can live with.

But this use of animals for medical experimentation is only part of the picture. Animal experiments are also conducted to test cosmetics, shampoos, household products, cars, industrial chemicals and weapons. On top of that we see spurious research projects and the endless repetition of proven experiments in universities, colleges and schools.

The "Draize Eye Test" for instance, involves dropping undiluted substances into the eyes of unanaesthetized, restrained rabbits. Observations are made on the damage to the eye membrane, thickening of the cornea, etc, over a period of up to three weeks. If all goes well the world will have what it is crying out for - a new brand of hair shampoo.

To gain legal protection manufacturers commonly use the LD50 test - short for lethal dose 50%, this test involves administering substances to test animals until 50% of the group die of poisoning. Some substances are of such low toxicity that animals die from the sheer physical effects of forced-feeding. The LD50 test is the price of putting NEW on your latest lipstick or floor-polish.

"In the third week of their first term at Bristol University all 1st year psychology students are shown a film extolling the virtues of animal experimentation. This is followed by a questionnaire asking them whether they believe vivisection is morally justifiable."

Correspondent

As part of one of their experiments. Ziegler, Green and Lehrer of New York's City College starved pigeons to 70% of their normal weight. Recorded in the Journal of Comparative & Physiological Psychology for Sept.1971 is their astonishing addition to the sum of human knowledge - "prolongued periods of food deprivation are typically followed by an increased responsiveness to food."

Curiosity — another reason for vivisection: at Pittsburgh University small rhesus monkeys, caged singly, were taught that the only means of escaping painful electric shocks was to jump on to a shelf, and were then placed in the same cage with only one small shelf between them. Reactions of the 'losing' monkey were 'noted': "appeals, attempts at sharing the shelf, crying and ultimately fights causing deep lacerations . . ." etc.

Dogs shut in a box for the first eight months of life do not react to pain in the usual way. Being so frightened of 'everything', when inflicted with pain, they 'freeze' and make no attempt to escape. So curious was a McGill University experimenter that he tried again with flames, needles and a toy car electrically charged with 1,500 volts. These dogs didn't understand the source of their pain.



Ape prepared for head transplant.

The Johns Hopkins University Medical School has developed a restraining chair for the long term study of apes. The chairs allow for considerable growth while at the same time preventing the apes from straightening their arms during the delivery of electric shocks. During two six-hour sessions in every twenty-four hours baboons and monkeys are subjected to "continuously programmed behavioural events". A red light signals the onset of electric shocks. If the baboon can press a lever 150 times it can turn off the electric shocks for five minutes. The report states that 22 baboons and rhesus monkeys have been restrained in this manner for 'lengthy periods', 'several' of them for one and a half years of 'continuous experimentation'.



Can researchers help
You become a better
worker - consumer?

A number of rabbits were subjected to operations in which most of the brain was destroyed. The experimenters found that these brain-damaged rabbits could still learn to press a treadle to get food.

Phys. & Behaviour Vol. 20

WITHIN THE PEACEFUL confines of the Chemical Defence Establishment at Porton Down, Dr D M Green puts riot control chemicals in the eyes of Guinea Pigs. Like his fellow employees variously occupied injecting monkeys with bacteria or shooting rubber bullets at sheep, he was disturbed on the 24th April by several thousand demonstrators at his gates.

Can you come
back tomorrow?

Just another commodity.

This spring another 180,000 seals will be clubbed to death on the Canadian ice. Many of them will be only a few weeks old. Their skins will go to make fur coats, boots, trimming, toys, key fobs and paperweights. When the first horrifying films of the Canadian seal hunt were broadcast the Canadian government took firm action - they made it illegal to film or photograph within half a mile of the seal hunt.

Dear Madam.

The last
owner of your fur coat
died in it.



Dear Marje,

Will hunting make
my willy longer?

During the 1975/6 hunting season in the
USA hunters

An attempt to establish a
new record of 1,000 pheasants
shot in a single day just
failed for the second
consecutive year last
week.

The fourteen guns hit
over 900 birds and despite
their record-breaking
attempt, they refused to
break the established code
of sportsmanship by
shooting behind or at low
birds.

killed:

24,000 bears,
55,000 caribou,
67,669 moose,
84,000 antelope,
102,000 elks,
2,600,000 deer,
21,000,000 water-
fowl, 27,000,000
rabbits,

32,000,000
squirrels and
94,000,000
upland game
birds.

JUST 72 hours after setting a new record at
the Redlands venue of Hollybush Lane
Fishery with a 118lb 7oz haul, Fleet angler
Graeme Pullen (above) has shattered his
own record with an even bigger catch.

This time he landed an incredible 121lb
4oz bag, consisting of 28 bream, 11 tench
and a bonus common carp.

Graeme is now off for a week's holiday —
blue marlin fishing in Bermuda.

"The Beast".1979

In August last year four men routed a fox from its earth using terriers. This procedure is commonly used by hunts to 'bolt' foxes after they have gone to ground. In this case one man, Christopher Hardman, an engineer employed by Birmingham University, carried the unconscious fox to his van where it was found by police alerted by a local woman who had heard the fox's screams. The fox was in great pain and later had to be destroyed. Injuries to the fox included: hind quarters and anal tract ripped open and bleeding badly, deep cuts to the stomach, neck and throat, cuts and grazes to back legs, injuries to front leg, testicles ripped off.

Hardman told the police. "That fox will get better. Its our sport." Fined £107 for causing unnecessary suffering. Hardman told the court that he was an 'animal lover'.

Howl 1979

Fighting Back

"Horsewhipping a saboteur is rather like beating a wife. Both are personal matters."

Tim Asplin
Master of Essex Union Hunt

Four years ago there was a burglary at the offices of the Research Defence Society, the body headed by Halsbury which promotes experimental research.

It is not known who was responsible, but it was followed by break-ins and raids on laboratories, farms and kennels up and down the country during 1977 and 1978.

POLICE arrested about 20 people after windows at Porton Down research establishment were broken as 2,500 anti-vivisectionists rallied yesterday.

A reporter from the New York Times, out with W.A.P.S. on a Jorrocks hunt (Old Surrey & Burstow F.H.), was told by a redcoat; "They're scum, absolute scum" and "They're anarchists who are just bent on disruption."

Later in the day the police threatened sabs with arrest for "coming here and upsetting our people". They also threatened to circulate the sabs' car number to other police in the area.

Fifteen lorries were immobilised and daubed with blood-red paint outside Fraccenda Chickens at Brackley Northants. Damage was estimated at £3,000.

The A.L.F. have been out in force on a variety of missions. Particularly making their point: stick to fur shops of Glasgow. Powerful glue was squeezed into the door locks and anti fur trade slogans daubed on walls.

Members of the Albrighton Hunt at a cocktail party were treated to a car spray and electric service. Either the paintwork wasn't dry or was not appreciated because their owners took taxis home.

Members of the Animal Liberation Front have been waging war against David Smarts Super Circus permanently stationed in Battersea Park, South London. South London ALF received nationwide media attention when they warned all shopkeepers who advertised the circus in their shops would have their windows bricked. This has already occurred on several shops.

The Sea Shepherd II crossed into Soviet waters on Tuesday in its second attempt to find a Soviet whaling ship and stop its operations, according to a radio operator in Van Nuys, California, who is in 24-hour contact with the ship.

The Sea Shepherd, with a crew of 28 men and women from five countries, is heading north along the Soviet coast towards Lorino seeking the Soviet whaler, the Sevety.

The anti-whaling ship was in Lorino on Sunday, and Captain Watson and two crew members approached in a dinghy within 10 feet of Russian soil before they were spotted.

On the way out, Captain Watson twice ignored orders from the Soviet Navy to stop.

Mrs Janet Bridgers, a member of the Sea Shepherd Foundation, refused to say whether Captain Watson intended to try ramming and sinking the Sevety if he found it. He has claimed credit for sinking four "pirate whalers" in two years.

During the Sea Shepherd's earlier activity off the Spanish coast, two 'pirate' whaling ships sank mysteriously after unknown divers attached limpet mines to their hulls.

People are laying bets for the seventh, and final, course. A cheer goes up when the beaters succeed in bolting a hare and the dogs flash out of the tent. Spectators scream 'Go on, you' and 'wallop' as the greyhounds get within feet of the zig-zagging hare. 'Rip his back legs off,' yells one. His friends laugh. The hare escapes.



The saboteurs are pursued by two mounted policemen wearing riot helmets with plexiglass visors.

I jump over the ditch separating the wood from the course. A policeman comes galloping towards me. I say I'm Press. 'You came in with that lot, you can go back with that lot,' he says, threatening to run me into the ditch if I don't obey.

October, 1980

When activists broke into Sheffield University's field laboratory they found animals living in cages that appeared not to have been cleaned for weeks. There was no attendant, minimal lighting, no heating and no food or water available for the animals.

Four mongrel dogs were rescued. Contrary to the university's claim that it only uses specially-bred laboratory animals these animals were clearly former pets. All responded to vocal instructions such as 'sit' and 'stop' and chased after sticks, collected them and returned them to their rescuers feet.

The raiders also seized documents which gave the name of the supplier as "McGill". Local research enabled the activists to re-unite one dog with its former owner.

Six months later the activists attacked Stanley McGill's Eagle Kennels at Swinderb Lincolnshire. McGill and his sons threw concrete and bricks at the advancing activists who fought back with bricks, bottles and smoke bombs. McGill and his sons retreated indoors and the activists wrecked their vehicles and outbuildings. All six kennels were broken into and the dogs rescued.

After half an hour the police arrived but all the rescued animals were well away by then. Then the SPG from Lincoln arrived and tried to arrest four activists but those taken were freed by their comrades. The raiders then lost themselves in the support demonstration which was timed to appear on the scene.

The SPG later attacked the march and after a struggle arrested six supporters. The demonstration then dispersed.

Later that day the police were back at McGill's to protect him from a demonstration by fifty local villagers from Swinderby and Newark. They had heard details of the previous raid on local radio and T.V. Many claimed that family pets had disappeared.

Enid Breedon who runs an animal investigation organization which attempts to re-unite 'lost' pets with their former owners estimates that in the Notts/Derby/Leics/Lincoln area there are on average 40-50 separate 'pet snatches' a month involving some 400 animals, mainly dogs and cats but also rabbits and ferrets. Dr. Roger Allum of Sheffield University said "animal dealers have to sign a certificate saying that they are not supplying stolen animals or pets."



A.L.F. member with a liberated beagle.

The ALF and the other direct action animal liberation groups have identified their immediate enemies and taken action against them. The press cuttings collected for this issue alone detail attacks on vivisection laboratories and their suppliers, factory farms, fur farms and fur shops, seal and whale hunting ships, experimenter's homes, hunts and circuses. Equipment has been destroyed, vehicles wrecked and disabled,

doors superglued shut, boats burned, rammed or blown up.

The number of animals rescued runs into thousands. The amount of damage runs into millions of pounds. Despite all this activity the animal liberation groups are largely ignored by other political groups. Perhaps the politicians are ashamed. In the last five years the animal liberation activists have undertaken more direct action and caused more physical and financial damage to their enemies than the entire British revolutionary left put together (including those groups who claim to hold 'direct action' as a basic tenet of their philosophy.)

To be safe the Spectacle must recuperate these demands. Groups - even the most active and courageous - who know full well what is happening, but have developed no analysis of why it is happening, are the most vulnerable. The fight to stop what is happening can be so desperate that activists are willing to accept the relief of even the most spectacular alternatives.....

IFAW especially endorses this trip to the seals (approved on a special basis by the Canadian authorities) because we want the seals to be a tourist attraction—not the subject of a senseless hunt.

.....and thereby give support to the view that animals only have a right to exist if they can be exploited in some way.

Animal liberation has nothing to do with Spectacular business's idea of "conservation" (a new word for resource management - i.e. it is silly to kill off the resource you are exploiting.)

Concern for animals is often portrayed as a fad of soft living town-dwellers in the rich west. People in the underdeveloped nations, we are told, cannot afford such luxuries of consideration....

Tanzania is among the poorest nations on earth, with an annual cash income per citizen equivalent to a mere few hundred dollars. The Government budget roughly approximates what Londoners spend on ice cream each year; but of this impoverished national pie, Tanzania, allocates a larger proportion of funds to safeguarding its wildlife than can

be claimed by, for example, the United States.

At the same time, Tanzania can obviously use much conservation support from overseas. It is plainly looking for conventional forms of aid, in the way of park vehicles, aircraft, radios, and other anti-poaching equipment: two game rangers have recently been killed on duty, partly due to lack of back-up facilities.

Amazing news for zoologists everywhere.

Fiat have discovered a way of making Pandas breed like rabbits.

You build a car that is tough and practical, as well as incredibly chic.

And, just for good measure,

a year's membership of the World Wildlife Fund

The Panda is, of course, the symbol of the World Wildlife Fund. The WWF headquarters in Switzerland suggested that all WWF organizations should 'join' with Fiat in launching their new model as it could benefit WWF funds. All 29 WWF national bodies agreed except Italy and Belgium. Susanna Agnelli, president of WWF Italy and member of the family which owns Fiat, resigned from WWF Italy shortly afterwards.

WWF Italy has been troublesome to the WWF-HQ before. In 1976 they unsuccessfully called for the resignation of Dr. Luc Hoffman, WWF vice-president. Hoffman's family owns the drug company La Roche which was responsible for Italy's worst environmental disaster at Seveso.

from 'Private Eye'

Signals through the flames.

When 30 false killer whales were stranded in the Dry Tortugas islands, off Florida, one of them—a large male — was seriously wounded and bleeding from one ear. The rest of the herd huddled in a tight wedge around him, holding him up and keeping his head towards the beach.

Tides in the Dry Tortugas are small, so none of the whales was completely high and dry, and all could have left at any time. But although many became severely sunburned, Dr Watson says, the only time any whale moved away was when an oceanographer swam nearby using a snorkel, which presumably sounded like a whale in trouble with a waterlogged blowhole.

Every time he swam near one of the whales would detach itself from the herd, slide beneath him, and carry him to the beach.

Only when the injured male died, on the third night of the stranding, did the rest of the herd swim away.

"Among the higher species a wide range of activity, even entertainment, is required to keep the animals healthy, and the more clever will invent games of their own. Usually they involve the zoo's visitors. The frustrated or extremely bored chimpanzee throws things at the crowd, the lion endeavours to urinate on them."

James Dewar

If enslavement begins with humans it must end with the simultaneous liberation of humans & animals from the yoke of commodity fetishism & narcissistic effusions.

The brutal confinement of animals ultimately serves only to separate men and women from their own potentialities, and to make them victims of their own insidious barbarity.

It is the reality of dreams that necessitates the reintegration of humans and animals in everyday life. In the realization of its deepest desires, humanity will achieve what it has always sought: a universe of the incredible.

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